Vivekananda College of Engineering & Technology, Puttur
[A Unit of Vivekananda Vidyavardhaka Sangha Puttur ®]
Affiliated to VTU, Belagavi & Approved by AICTE New Delhi

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CRM08	Rev 1.10	CSE	15/11/22

CONTINUOUS INTERNAL EVALUATION - 1
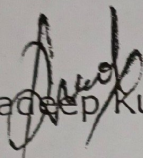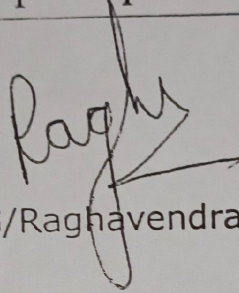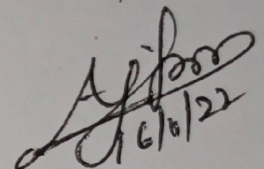
Dept:CSE	Sem / Div:5 A&B	Sub:Management and Entrepreneurship for IT Industry	S Code:18CS51
Date:21/11/22	Time:9:30-11:00 am	Max Marks: 50	Elective:N

Note: Answer any 2 full questions, choosing one full question from each part.

QN		Questions	Marks	RBT	CO's
		PART A			
1	a	Define management. Explain the functions of Management.	10	L2	CO1
	b	Discuss the importance of Planning. Explain the steps involved in Planning.	10	L2	CO1
	c	Give the differences between Strategic planning and Tactical Planning.	5	L2	CO1
		OR			
2	a	What is Staffing?Explain the Steps involved in Selection.	10	L2	CO1
	b	Explain the contribution of F.W Taylor to the theory of Management.	10	L2	CO1
	c	Discuss in detail levels of Management.	5	L2	CO1
		PART B			
3	a	What is Controlling?Explain the steps in Controlling.	10	L2	CO2
	b	What is Leadership?Explain its types in detail.	10	L2	CO2

c	What is Coordination?Explain the importance of coordination.	5	L2	CO2

<div align="center">OR</div>

4	a	Discuss the essentials of sound Control system.	10	L2	CO2
	b	What is Communication?Explain importance of Communication.	10	L2	CO2
	c	What is Direction?What are the principles of Direction?	5	L2	CO2

Prepared by:Prof. Pradeep Kumar KG/Raghavendra TK

HOD

6/6/22